

# Brampton Arts Organization

# BAO

## 2024 ANNUAL REPORT



Artworks by various local Brampton artists showcased by BAO

Proudly Supported by





# Brampton Arts Organization



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## ABOUT THE BRAMPTON ARTS ORGANIZATION

The Brampton Arts Organization champions Brampton’s diverse arts, culture and creative industries and advocates for the #BramptonArtist. We work to build a thriving, confident, valued, and empowered creative scene by offering a range of programs, services and resources. BAO is a key partner in fulfilling the City of Brampton’s 2040 Vision and Culture Master Plan.

Throughout the year, we offer free in-person and virtual programming for all creative disciplines. These programs focus on helping artists build and professionalize their practices; providing growing opportunities for Brampton-based creative businesses and arts and culture organizations.

<b>Vision:</b>	A thriving, confident, and valued creative scene and cultural ecology is the heart of our prosperous mosaic city.
<b>Mission:</b>	To incubate, advance, connect and advocate for Brampton’s arts, culture and creative industries.
<b>Values:</b>	Passion and Ambition, Diversity and Inclusiveness, Service, Community and Collaboration, Excellence and Innovation, Optimism.

We are focused on providing programs and services in collaboration with inter- and cross-sectoral partners in the areas of:

1. Funding, finance and investment.
2. Leadership, advocacy and innovation.
3. Sector development and growth.

### BAO STAFF (2025):

- Michael Vickers, Executive Director
- Katy Belshaw, Head of Programming
- Gardenia Flores, Marketing and Communications Lead
- Amanda Foulds, Education & Community Engagement Coordinator
- Karen Kew, Fundraising & Grants Associate
- Kiran Kaur, Finance and Admin Assistant

### BAO BOARD OF DIRECTORS (2025):

- Haney Mussa (President/Chair)
- Prince Khan (Treasurer/Secretary)
- Gurpartap Singh Toor (Brampton City Council Representative)
- Harman Grewal
- Samantha Clarke
- Evan Moore
- Suleekha Hirsi
- Meegan Lim
- Harleen Kahlon
- John Kannelopoulos

# BAO AMBASSADOR PROGRAM

BAO ambassadors are a dynamic and diverse group of successful artists who are committed to helping Brampton's arts and culture scene flourish while connecting with other engaged and inspired creative thinkers and doers. Ambassadors support BAO's advocacy efforts, advise on our artist resources and programming, and raise awareness about BAO and the artists we serve across the city. With expert knowledge, industry connections and lived experience here at home and in their professions, they both inspire and mentor up-and-coming talent.



## **RUPI KAUR**

"I grew up in Brampton and it's where my love for poetry and performance began. Our local artists are incredibly talented, and I'm thrilled to be an ambassador for the Brampton Arts Organization. We can all be doing more to uplift our local arts and culture so I hope you'll join me in attending events, exploring the programs, and supporting our local artists. BAO is doing amazing work for our community and you can be involved today."



## **JULIEN CHRISTIAN LUTZ (DIRECTOR X)**

"I am happy to see Brampton focus on art and culture with BAO. The arts are an important part of all our lives but the artists themselves are often neglected. Supporting, connecting and empowering the artistic community is incredibly meaningful to the artists- the people that experience the work and make better art. I know the team is committed to bringing about transformative, meaningful change."



## **KIRAN RAI (KAY RAY)**

"As a young artist growing up in this flourishing city, it always felt like something was missing. There was a complete disconnect between creatives around me and access to the city's resources. Finally, in my 10+ years of being an artist, there's an organization that truly wants to create more spaces that will elevate Brampton's arts and culture and a partnership and alliance that will allow artists to feel supported and celebrated. I am excited to be an ambassador of this wonderful organization and can't wait to shift the narrative!"



### HAVIAH MIGHTY

"I am so proud to be an ambassador for the Brampton Arts Organization. Brampton is where it all started for me—it's where I developed my passion for music, storytelling, and getting on stage. Our city is home to so many talented artists there's so much we can do together to lift up local artists and performers. BAO is making a real impact for music and art locally."



### SASHA LEIGH HENRY

"Having grown up in the city of Brampton and as an alumni of our accredited regional arts programming I'm honoured to be an ambassador for the Brampton Arts Organization. Brampton is home to many of the country's biggest musicians, actors, and performers and I'm proud to share a history with them by way of hometown. From artist commissions to workshops and showcases, the BAO is a great hub and resource for artists of all practices to meet each other, grow, and ultimately thrive as artists. I'm excited to be a part of this arts community and look forward to connecting with other Brampton artists in the city."



### DAVID J. PHILLIPS

"Growing up in the richly diverse Brampton culture helped me find my passion for entertainment: from Speech Contests at the local Legion to performing in high school/community plays at the Heritage & Lester B. Pearson Theatres. The support from a few mentors led me to pursue arts and be cast at the Stratford Festival, host a show on YTV, and act in movies before turning to producing - where I've been fortunate to have made feature films with some of Hollywood's biggest and brightest stars. I continue to be proud of my Brampton roots and there's a bunch of us in California. Brampton has always been a city filled with potential and I hope with new programs young artists can get even more support than I did. I'm grateful to be an ambassador for BAO and help the exciting work they're doing to continue to grow the artistic community, shape lives, and inspire the entertainment leaders of tomorrow."



### SPITTY

"I'm excited to work with the Brampton Arts Organization who have been doing great things in the city from networking events, supporting artist opportunities at shows, or hosting panels with industry leaders to help share their knowledge. It's a blessing, and other cities are noticing. I grew up in Brampton and I love that we are growing as a hip hop community and there's more to come."



### TOBI

"Growing up and developing as a rapper in Brampton was a formative experience for me. I didn't have much of a space to connect with other youth and artists at the time. That is why I am excited to work with BAO to create more opportunities for musicians and support the next generation of Brampton artists."



# 2024 HIGHLIGHTS



Launched **bramptonartsorg.ca** and **experiencebrampton.ca**



Hosted **103 free events and workshops** with **23 partners**, engaging **5,001 attendees**



Paid **229+ Brampton artists** through **14 open calls**



Supported **99 artists and organizations** to vend at various **Brampton markets**



Delivered **10 brand new programs and initiatives** for Brampton creatives



Provided **free arts training to 250+ students** through our schools programming.



Empowered **10 creatives and organizations** to host workshops via **Community Connects**



Received the **Community Impact Award** from the Brampton Board of Trade



Provided studio time to hundreds of artists with **11 Open Studio+ sessions**

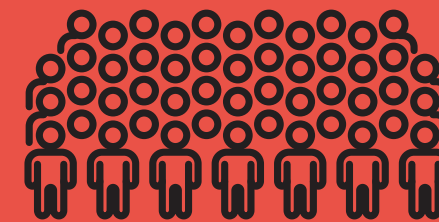


Achieved **major social media growth**



# PUBLIC PROGRAMMING & EVENTS

The Brampton Arts Organization (BAO) is a driving force in sustaining and celebrating Brampton's vibrant and diverse creative sector—and the impact is undeniable!



**103 EVENTS**  
**5000 ATTENDEES**

In 2024, BAO hosted 103 events and programs in partnership with 24 local artists, arts organizations, and community collaborators. Our audience has grown exponentially, welcoming over 5,000 attendees— **10 times our first-year numbers!** **These initiatives have taken place across the city and online, broadening access to the arts- including students for the first time.**



**14 CALLS TO ARTISTS AND PROVIDED PAID OPPORTUNITIES TO MORE THAN**

**229 LOCAL ARTISTS, REINFORCING OUR COMMITMENT TO SUPPORTING BRAMPTON'S CREATIVE COMMUNITY**

# ORGANIZATIONAL DEVELOPMENT

- ✓ Welcomed a new Fundraising & Grants Associate and new Board members.
- ✓ Met or exceeded all goals and requirements for ongoing City of Brampton funding along with our strategic plan.
- ✓ Expanded our sponsorship program by welcoming new community supporters and partners and launched our first ever #Giving Tuesday fundraising campaign.
- ✓ Participated as an active member in the Canadian Arts Coalition and the Association of Arts Councils of Ontario- representing Brampton at the national stage.
- ✓ Hosted multiple stakeholder engagement sessions to verify the impact of our work and explore new avenues for service delivery in addition to our seasonal town halls.
- ✓ Secured project funding from the Ontario Arts Council, Business/Arts and more!

## KEY HIGHLIGHTS FROM 2024 INCLUDE:

- Launched 10 new programs and initiatives to support Brampton creatives and arts organizations.
- Hosted 103 free events and workshops in partnership with 23 organizations, engaging 5,001 attendees.
- The new BAO Artists & Creatives in Brampton Schools Program provided 250+ Brampton students with free arts training.
- Celebrated Brampton's 50th birthday with special programming and the PIXEL: Chapter 50 Digital Art Exhibition
- Empowered 10 Brampton creatives and orgs to host workshops through our Community Connects Program.
- Issued 14 open calls, creating paid opportunities for 229+ Brampton artists.
- Provided hundreds of local artists free creative space through the Open Studio+ series.
- Supported 53 Brampton artists, organizations, and 10 youth vendors at the Brampton Summer & Winter Artist Markets.
- Helped 36 Brampton artists and organizations showcase their work at the Brampton Farmers' Market.
- Showcased Brampton musicians on stage at NXNE, Global Toronto Music Festival, and Folk Music Ontario.

For a full list of programs, events, workshops and calls for participation, see Appendix A at the end of this report.



### 2024 BAO CALLS FOR SUBMISSION: PAID OPPORTUNITIES FOR BRAMPTON ARTISTS

This year BAO has released 14 different calls for submissions that supported 229 Brampton artists.

CALLS FOR ARTISTS	DATE	APPLICANTS	SELECTED
NXNE Call for Performer	January 23, 2024	88	4
PIXEL Brampton's 50th	January 30, 2024	131	50
Community Connects	February 6, 2024	36	8
National Canadian Film Day Call for Film & Video Makers	February 20, 2024	47	14
Brampton Farmers' Market	February 28, 2024	140	39
Summer Artist Market (Youth Market Included)	March 5, 2024	149	35
Folk Music Ontario	March 27, 2024	12	3
Call for Volunteers	April 10, 2024	55	10
Artist in Residence	April 15, 2024	14	1
Winter Artist Market	April 13, 2024	100	25
Call for Poems	April 22, 2024	74	15
Community Connects #2	September	13	14
Youth PIXEL	September 9, 2024	52	16
Brampton Artists and Creatives in Schools	July 30, 2024	21	6
		<b>932</b>	<b>240</b>

### BAO NET PROMOTE SCORE: NEAR EXCELLENT

A net promoter score (NPS) measures participant experience and can help predict organizational growth while measuring customer loyalty and satisfaction. According to the creators of NPS, Bain & Company, a score above 20 is favourable, above 50 is excellent and above 80 is world class.

In 2024, BAO received an NPS of 64 compared to 56 in 2023, 46 in 2022 and 27 in 2021, ranking it as excellent and demonstrating continued improvement in brand growth and customer experience as momentum and support

# 2024 PROGRAMMING PARTNERS

In 2024, numerous program partners at the local, provincial, and national levels contributed to BAO's success. Their support enhanced our initiatives, expanded our reach, and amplified our impact. Our full list of partners includes:





# COMMUNITY ENGAGEMENT, YOUTH & NEWCOMER SUPPORT



## COMMUNITY EVENTS

BAO participated in 19 different community events with partnering organizations including Friday Night Live in Garden Square, Brampton PRIDE, Algoma University's Orientation Days, Brampton Public Library Newcomer Bus Tours and the Arts Alive Conference with Peel District School Board.

To date, BAO has distributed nearly **20,000 postcards**, promoting Brampton Artists at events across the GTA!

## NEWCOMER CREATIVE EXCHANGE

BAO strengthened its support for newcomer creatives in Brampton through the launch of the Newcomer Creative Exchange Program in 2024. Running from April to November,

the program provided vital opportunities for over 100 new Canadians in Brampton to build community support, showcase their work, and gain insights into the local creative sector through monthly creative workshops, field trips, and networking events.

## ARTISTS AND CREATIVES IN BRAMPTON SCHOOLS PROGRAM AND YOUTH PROGRAMS

In its first year, the Artists and Creatives in Brampton Schools Program provided opportunities for local artists and arts organizations to deliver multi-genre arts-based programs, exhibitions, performances, and workshops to over 250 students from kindergarten to grade twelve across Brampton. Reducing barriers to arts participation and creative skill development, this program allowed students to

receive free, high-quality training and mentorship from paid professional artists across various disciplines.

BAO offered multiple youth-focused opportunities including a Youth Annex Market, and welcomed dozens of grade 9 students from Brampton High Schools for this year's edition of Take Our Kids to Work Day.

## OPEN STUDIO+ FREE STUDIO SPACE AND RECORDING TIME

Throughout 2024, the Open Studio + program expanded to include a new recording studio and media room, providing free studio space and art supplies each month to hundreds of local artists. Open Studio+ offered free creative and professional development workshops, equipping artists with new skills and networking opportunities.

# MARKETING, COMMUNICATIONS & AUDIENCE DEVELOPMENT

2024 was a milestone year for BAO, with the launch of our brand-new website, making it easier than ever for the community to access free programs, resources, and services. Alongside this, BAO was proud to support the launch of ExperienceBrampton.com, further elevating the city's vibrant arts and culture scene while our online following continued to significantly grow.

## BAO WEBSITE



**41,644**

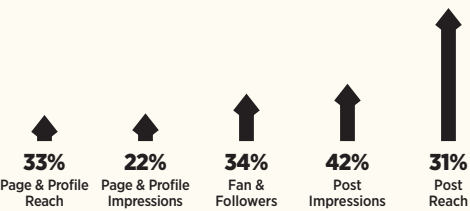
In two and half months surpassing the 32,683 views received on the City of Brampton's website over the previous ten and a half months



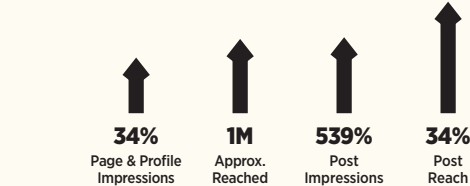
**↑ 27%**

Increase in a fraction of the time highlights the impact of a dedicated platform, making BAO's resources more visible and accessible to the creative community

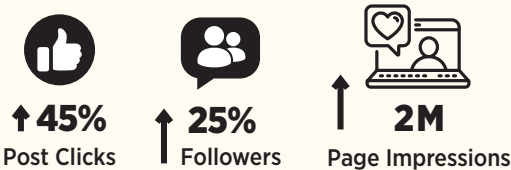
## BAO'S REACH ACROSS ALL SOCIAL NETWORKS



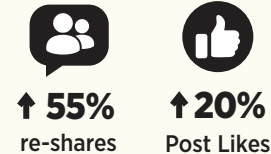
## INSTAGRAM



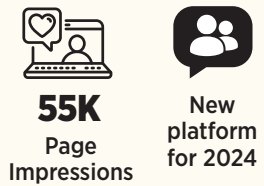
## FACEBOOK



## TWITTER



## LINKEDIN



# 2024 ANNUAL SURVEY RESULTS

BAO consistently seeks feedback from the community. This feedback helps us to understand the impact of our work, see what's working, and make changes as needed. In 2024, Good Roots Consulting supported BAO in conducting our annual community survey, engaging arts organizations, artists, and creatives across Brampton. This survey provided valuable insights into their artistic practices, current needs, and the effectiveness of BAO programming, while also welcoming suggestions for future growth. Every year we love to see the positive impact of our programs and initiatives!

Key findings from the community survey and BAO's post-event feedback forms include:

- 9 in 10** respondents say the **arts sector is key to Brampton's local economy.**
- 4 in 5** artists feel BAO is a **trusted, positive influence on the creative community.**
- +1/2** of BAO participants **built new collaborations and creative projects.**
- 1 in 2** boosted **visibility, wellness, and income from their work** thanks to BAO.
- +80%** of participants in BAO programming felt **excited, connected, supported, included, and that their contributions were welcome and valued.**
- 78.1%** of respondents said they **met new people through our programs. Fostering authentic connections, our initiatives helped spark new collaborations and build a stronger, more connected creative network.**
- +95%** of respondents believe **arts and culture are vital to quality of life and deserves strong financial and space-related support.**

## THE TOP FIVE COMMON RESPONSES

when asked what has been most valuable about participating in BAO events, were:

- 1** Building community and connection among artists
- 2** Exposure for artists and arts organizations
- 3** Learning new information and skills
- 4** Networking opportunities
- 5** Seeing and celebrating diverse artists



# BAO HELPS ARTISTS MAKE MONEY, BUILD NEW AUDIENCES AND IMPROVES THEIR QUALITY OF LIFE:

Over half of survey respondents built new collaborations and creative projects, while nearly 1 in 2 boosted visibility, wellness, and income from their work thanks to BAO.

# BAO IS SUPPORTING, REPRESENTING AND INCLUDING THE LOCAL CREATIVE COMMUNITY

Over 80% of survey respondents said BAO made them feel excited, supported, connected, included and represented.

# BAO IS BUILDING THE LOCAL CREATIVE ECONOMY

9 in 10 survey respondents say the arts sector is key to Brampton's local economy.



“ BRAMPTON ARTS ORGANIZATION ARE NOT ONLY ENRICHING AND SUPPORTING OUR CULTURAL LANDSCAPE BUT ALSO SERVING AS A VITAL ECONOMIC ENGINE, FOSTERING GROWTH, INNOVATION, AND PROSPERITY WITHIN OUR COMMUNITY. THEIR CONTRIBUTIONS ARE INVALUABLE, SHAPING A VIBRANT AND DYNAMIC CULTURAL SECTOR THAT ENHANCES THE QUALITY OF LIFE FOR ALL ARTISTS, RESIDENTS AND VISITORS ALIKE.”

- Mayor Patrick Brown & Councillor Gurpartap Singh Toor, Chair - Economic Development



# TESTIMONIALS

Thank you for organizing these wonderful programs online. As an immigrant artist, I always learn something new that helps me navigate the complex art world. I am truly grateful for your efforts.

**Anonymous**

BAO promotes us and legitimizes what we do as artists, and they give us the opportunity to grow.

**Malachi Watson-Narcisse**  
Illustrator and Graphic Designer

As a Newcomer to Canada, BAO has given me direction in trying to pursue my passion as an artist. It has helped me and brought me a sense of belonging.

**Aditi Ganeev Sangwan, Artist**

Through its innovative programs and initiatives, Brampton Arts Organization has become a key partner in expanding arts access across the city. Their dedication to serving diverse communities, including Newcomers, Indigenous artists, 2SLGBTQIA+ creatives and artists with disabilities, ensures that Brampton's cultural landscape remains dynamic and inclusive. BAO's programs are helping bridge gaps and create spaces for marginalized voices to be heard and celebrated.

**Brittney Smith,**  
Manager of Adult and Seniors Engagement- Brampton Library

With the BAO Open studio days, we get an amazing experience and the chance to meet artists from the Brampton area while making art all day with free supplies.

**Erikson Mejia, Artist**

I feel much more motivated and inspired to continue my dream of pursuing art.

**Anonymous**

We look forward to everything that BAO is planning with their strategic direction because we know it is going to be good for artists and we know it is going to be good for Brampton.

**Brampton Quilters' Guild**

Brampton Arts Organization is a transformative force in our region, particularly in its efforts to elevate underrepresented artists. By prioritizing support for young, new generation artists, and equity deserving groups BAO is paving the way for a more equitable and inclusive arts community. Their work is vital to the growth of Brampton's artistic and cultural identity and we are thrilled to continue partnering with them to advance this important work.

**Sharona Adamowicz-Clements,**  
Curator, Art Gallery, Peel Art Gallery Museum and Archives (PAMA)



# LOOKING AHEAD: 2025 & BEYOND

2025 will be a milestone year for the Brampton Arts Organization as we embark on our first full year of independence, with continued growth, deepened impact and expanded reach and support locally.

BAO's development continues to align with the implementation of the City of Brampton 10-year Culture Master Plan and 2040 Vision. We are excited for all that the year will bring for us, local creatives and for our partners in the City of Brampton with exciting initiatives including a new film strategy, public art strategy and more. The future is brighter than ever for Brampton's arts and culture sector!



# THANK YOU TO OUR SUPPORTERS!

BAO is tremendously grateful for the growing community of generous and loyal donors and supporters who contribute to our organization and the artists we serve. A special thank you to our Community Partners and Supporters, individual donors and to the ongoing support of our lead funder, the City of Brampton.

## INTERESTED IN SUPPORTING BAO & BRAMPTON'S ARTS & CULTURE COMMUNITY?

BAO represents the best in Brampton. Better days are ahead, not only for the artists we serve, but for the city itself.

This is a unique opportunity to build a more expansive vision for arts and culture, one that will continue to inspire. We hope you will consider supporting our work.

To learn more about was to get involved and contribute please contact Michael Vickers, Executive Director at michael@bramptonartsorg.ca

Donate Today at [www.bramptonartsorg.ca/donate](http://www.bramptonartsorg.ca/donate)

Brampton Arts Organization Registered Non-Profit Corporation  
Number: 1540064-3

APPENDIX-



## FULL LIST OF BAO'S 2024 PROGRAMS/EVENTS AND ARTIST CALLS:

- 2.1 Develop a roster of programs, services, and resources designed to build the business and entrepreneurial capacity of all of Brampton's artists and arts organizations.
- 2.2 Facilitate and empower creatives to build networks within and beyond Brampton's creative community.
- 2.3 Encourage the development of platforms to showcase and promote Brampton's diverse creative voices.
- 2.4 Co-create and target programs, services, and resources to reflect the needs, talent, and ambition of Brampton's equity deserving groups.

Event	Date	Registration	Attendance	Local artist/ organizational delivery partner	Culture Master Plan Alignment	BAO Strategic Plan Alignment
JANUARY						
Open Studio +	1/31/2024	46	45		■ ■ ■	2.1, 2.2, 2.4
FEBRUARY						
Power Hour - Creative Wellness for Artists with Keosha Love	2/15/2024	80	25	Keosha Love	■ ■	2.1
Power Hour - Taxes for Artists with Artbooks	2/20/2024	100	37		■ ■	2.1
Night Light Recordings Workshop @ BAO	2/26/2024	N/A	7	Night Lights Recording	■ ■	2.1
Open Studio: Intro to Sewing with Taylor Blais & Sandra Gilmer	2/28/2024	43	42	Taylor Blais & Sandra Gilmer	■ ■ ■	2.1, 2.2, 2.4
MARCH						
Info Session: Applying for Artist Markets	3/7/2024	108	30	Meegan Lim & Sabbie Narwhal	■ ■	2.1
Town Hall	3/12/2024	53	60		■ ■ ■	2.1, 2.2
Power Hour - Maintaining your arts practice as a caregiver with Sarah Cullen (MOTHRA)	3/7/2024	33	15		■ ■	2.1
APRIL						
Open Studio: Green Screen Basics with Sima Naseem	4/1/2024	28	52	Sima Naseem	■ ■ ■	2.1, 2.2, 2.4
Sikh Heritage Month PAMA Event	4/8/2024	N/A	15	Sikh Heritage Month	■ ■	2.1
Newcomer Gathering Series Intro Workshop with Aditi Sangwan	4/12/2024	17	13	Aditi Sangwan	■ ■ ■	2.1, 2.2
Sikh Heritage Month Youth Hub	4/17/2024	N/A	10	Sikh Heritage Month	■ ■	2.1
Power Hour - Artist Bios and Statements with Zinnia Naqvi	4/17/2024	107	45		■ ■	2.1
Canadian National Film Day Screening	4/18/2024	220	140	City of Brampton, Tourism Office	■ ■ ■	2.1, 2.2
Open Studio: Writing workshop with The FOLD	4/26/2024	54	35	Festival of Literary Diversity (FOLD)	■ ■ ■	2.1, 2.2, 2.4

- Supporting Success
- Developing a Community of Practice
- Building Brampton's Identity
- Resources
- Funding, Space, Talent Development
- Production & Presentation, Promotion

Event	Date	Registration	Attendance	Local artist/ organizational delivery partner	Culture Master Plan Alignment	BAO Strategic Plan Alignment
MAY						
FOLD Festival Film Screening Event	5/6/2024	N/A	45	Festival of Literary Diversity (FOLD)	<div><div></div><div></div></div>	2.1
2SLGBTQIA+ Professional Practices: Workshop 1	5/11/2024	14	10		<div><div></div><div></div><div></div></div>	
Newcomer Gathering Series: Library Visit	5/11/2024	42	15	Brampton Library	<div><div></div><div></div><div></div></div>	2.1
2SLGBTQIA+ Professional Practices: Workshop 2	5/18/2024	14	14		<div><div></div><div></div><div></div></div>	
Volunteer Orientation Event	5/21/2024	/	6		<div><div></div><div></div><div></div></div>	2.1, 2.2
Community Connects: Fundamentals of Story Structure in Film	5/25/2024	37	15	Paula ner Dormiendo City of Brampton, Culture	<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
Power Hour - Public Art AMA with STEPS and CoB Public Art Officer	5/25/2024	48	30		<div><div></div><div></div></div>	2.1
Grant Writing Series Workshop 1	5/28/2024	60	30		<div><div></div><div></div></div>	2.1
Open Studio: Monoprinting with Shannon M	5/29/2024	60	40	Shannon M	<div><div></div><div></div><div></div></div>	2.1, 2.2
JUNE						
2SLGBTQIA+ Professional Practices: Workshop 3	6/1/2024	14	10		<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
Grant Writing Series Workshop 2	6/11/2024		20		<div><div></div><div></div></div>	2.1, 2.2
NXNE Showcase	6/12/2024	N/A	60	Tone Fusion, Leah Holtom, Not Jonas, & Madame Psychosis	<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
2SLGBTQIA+ Professional Practices: Workshop 4	6/15/2024	14	10		<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
Grant Writing Series Workshop 3	6/18/2024	50	20		<div><div></div><div></div></div>	2.1, 2.2

Supporting Success	■ Resources
Developing a Community of Practice	■ Funding, Space, Talent Development
Building Brampton's Identity	■ Production & Presentation, Promotion



Event	Date	Registration	Attendance	Local artist/ organizational delivery partner	Culture Master Plan Alignment	BAO Strategic Plan Alignment
Power Hour: Networking Strategies for Creatives with WIC	6/20/2024	75	18		<div><div></div><div></div></div>	2.1, 2.2
Community Connects: Crocheting our Colours	6/21/2024	20	15	Jasmine Canaviri Kwasi	<div><div></div><div></div></div>	2.1, 2.2, 2.4
Community Connects: Kelewele African Dance Camp	6/23/2024	71	30	Obeng-Adjei	<div><div></div><div></div></div>	2.1, 2.2, 2.4
Newcomer Gallery Visit to PAMA	6/23/2024	31	11	PAMA	<div><div></div><div></div></div>	2.1, 2.2
Grant Writing Series Workshop 4	6/25/2024	40	22		<div><div></div><div></div></div>	2.1, 2.2
Open Studio: Table Read	6/26/2024	48	35	David Philips (Ambassador)	<div><div></div><div></div><div></div></div>	2.1, 2.2
2SLGBTQIA+ Professional Practices Workshop 5	6/29/2024	14	10		<div><div></div><div></div></div>	2.1, 2.2, 2.4
JULY						
Grant Writing Series Workshop 5	7/2/2024	N/A	10		<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
Brampton Library Summer Soiree	7/5/2024	N/A	20	Brampton Library & Sabbie Narwhal	<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
Community Connects: Sowing Seeds Session On Mindfulness	7/9/2024	12	5	Tristan Clarke	<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
Newcomer Creative Exchange: Open Mic Night	7/12/2024	60	20		<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
Summer Artist Market	7/20/2024	N/A	1100	PAMA	<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
Community Connects: Ashely Beerdat Cyanotype workshop	7/20/2024	40	16	Ashely Beerdat	<div><div></div><div></div></div>	2.1, 2.2, 2.4
Power Hour: Navigating Film Festivals	7/25/2024	83	42		<div><div></div><div></div></div>	2.1, 2.2
Open Studio +: DIY Matting & Packaging Your Artworks	7/31/2024	53	31	Daniella Easter	<div><div></div><div></div><div></div></div>	2.1, 2.2
AUGUST						
Artist Advisory Meeting #2	8/15/2024	20	15		<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
In Conversation with TOBi	8/17/2024	35	22	TOBi	<div><div></div><div></div></div>	2.1, 2.2, 2.4
Power Hour: Setting Up Creative Spaces	8/22/2024	42	26		<div><div></div><div></div></div>	2.1, 2.2
Community Presents: Film Screening Night	8/23/2024	80	60	Hanna Gulzar	<div><div></div><div></div></div>	2.1, 2.2, 2.4
Open Studio +: Arts as a Small Business	8/28/2024	61	45	Brampton Entrepreneur Centre	<div><div></div><div></div><div></div></div>	2.1, 2.2
SEPT						
Starter Company Program with Brampton Entrepreneur Centre	9/9/2024	N/A	22	Brampton Entrepreneur Centre	<div><div></div><div></div></div>	2.1, 2.2, 2.4
Creativity as Medicine Workshop with Logan Staats	9/10/2024	57	10		<div><div></div><div></div></div>	2.1, 2.2, 2.4
Newcomer Creative Exchange: Field Trip to 401 Richmond	9/13/2024	55	15		<div><div></div><div></div></div>	2.1, 2.2
Community Connects: Flower City Bloom Box Open Mic Night	9/18/2024	N/A	50	Prod by Mrii	<div><div></div><div></div></div>	2.1, 2.2, 2.4
Power Hour: Personal Branding for Artists and Creatives	9/18/2024	122	50		<div><div></div><div></div></div>	2.1, 2.2
Artist in Residence Final Showcase	9/21/2024	N/A	42	Brampton Library	<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
Grant Writing Drop-in Series #1	9/23/2024	60	25		<div><div></div><div></div></div>	2.1, 2.2
Conference Preparedness with Music Ontario	9/24/2024	161	40		<div><div></div><div></div></div>	2.1, 2.2



Event	Date	Registration	Attendance	Local artist/ organizational delivery partner	Culture Master Plan Alignment	BAO Strategic Plan Alignment
Open Studio: Arts Advocacy Risograph Poster Printing	9/25/2024	39	42		<div><div></div><div></div><div></div></div>	2.1, 2.2
Indigenous Art Nations Gathering	9/26/2024	17	15	Pam Levi	<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.3 2.4
Global Music Toronto Festival Showcase: Spitty	9/29/2024	N/A	100		<div><div></div><div></div><div></div></div>	2.3
OCTOBER						
Global Music Toronto Festival: AHI	10/1/2024	N/A	50	AHI	<div><div></div><div></div><div></div></div>	2.3
Folk Music Ontario Showcase: Leah Holtom	10/4/2024	N/A	30	Leah Holtom	<div><div></div><div></div><div></div></div>	2.3
Newcomer Creative Exchange: Art as Therapy	10/4/2024	31	15		<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.3 2.4
Folk Music Ontario Showcase: Elishma	10/5/2024	N/A	20	Elishma	<div><div></div><div></div><div></div></div>	2.3
CARFAC: Know Your Rights! For Individual Artists	10/9/2024	57	31		<div><div></div><div></div><div></div></div>	2.1
Power Hour: This is Community Arts	10/17/2024	45	20		<div><div></div><div></div><div></div></div>	2.1
Website launch & Independence Celebration	10/17/2024	135	110		<div><div></div><div></div><div></div></div>	2.1, 2.2
Grant Writing Drop-in Series #2	10/21/2024	60	20		<div><div></div><div></div><div></div></div>	2.1, 2.2
Artists and Creatives in Brampton Schools: Cyanotypes with Aditi	10/21/2024	/	46	Aditi Ganeev Sangwan	<div><div></div><div></div><div></div></div>	2.1, 2.3
Work in Culture Mentorship Launch	10/23/2024	12	8		<div><div></div><div></div><div></div></div>	2.1, 2.2
Community Connects: Noyz	10/24/2024	N/A	30	Noyz	<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
Artists and Creatives in Brampton Schools: Cyanotypes with Aditi	10/25/2024	/	47		<div><div></div><div></div><div></div></div>	2.1, 2.3
Open Studio: Photography	10/30/2024	63	26	Bryan McGowan	<div><div></div><div></div><div></div></div>	2.1, 2.2
NOVEMBER						
Artists and Creatives in Brampton Schools: Zines with Meegan Lim	11/4/2024	/	22	Meegan Lim	<div><div></div><div></div><div></div></div>	2.1, 2.3
Artists and Creatives in Brampton Schools: Zines with Meegan Lim	11/5/2024	/	22	Meegan Lim	<div><div></div><div></div><div></div></div>	2.1, 2.3
CARFAC: Know Your Rights! For Arts Workers & Arts Organizations	11/6/2024	52	22		<div><div></div><div></div><div></div></div>	2.1
Take our kids to work day with Cultural Services	11/6/2024	18	18	Saphera Peters,Chloe Goodridge, Sakinah Idris	<div><div></div><div></div><div></div></div>	2.1, 2.2
Artists and Creatives in Brampton Schools: Indian Cultural Art with Shivani Joshi	11/14/2024	/	12	Shivani Joshi	<div><div></div><div></div><div></div></div>	2.1, 2.3
Artists and Creatives in Brampton Schools: Indian Cultural Art with Shivani Joshi	11/15/2024	/	12	Shivani Joshi	<div><div></div><div></div><div></div></div>	2.1, 2.3
Artists and Creatives in Brampton Schools: Zentangle Drawing with Yvonne Westover	11/15/2024	/	26	Yvonne Westover	<div><div></div><div></div><div></div></div>	2.1, 2.3
Artists and Creatives in Brampton Schools: Zentangle Drawing with Yvonne Westover	11/15/2024	N/A	27	Yvonne Westover	<div><div></div><div></div><div></div></div>	2.1, 2.3
Schools: Zentangle Drawing with Yvonne Westover	11/15/2024	N/A	27	Yvonne Westover	<div><div></div><div></div><div></div></div>	2.1, 2.3
Winter Artist Market	11/16/2024	N/A	1046		<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.3
Grant Writing Drop-in Series #2	11/18/2024	30	17		<div><div></div><div></div><div></div></div>	2.1, 2.2
Artist Advisory #3	11/18/2024	20	25		<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4

Event	Date	Registration	Attendance	Local artist/ organizational delivery partner	Culture Master Plan Alignment	BAO Strategic Plan Alignment
Artists and Creatives in Brampton Schools: Songwriting with Nicole Chambers	11/19/2024	/	19	Nicole Chambers		2.1, 2.3
Work in Culture Meet the Expert Series - Marketing Artists and Creatives in Brampton	11/20/2024	60	45		<div><div></div><div></div><div></div></div>	2.1, 2.2
Schools: Indian Cultural Art with Shivani Joshi	11/20/2024	/	12	Shivani Joshi	<div><div></div><div></div><div></div></div>	2.1, 2.3
Indigenous Art Nations Gathering	11/21/2024	12	10	Pam Levi	<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.3, 2.4
Power Hour - Hosting Accessible Events with Amanda Leduc	11/21/2024	37	19		<div><div></div><div></div><div></div></div>	2.1, 2.2
Artists and Creatives in Brampton Schools: African Dance with Kwasi	11/25/2024	/	12	Kwasi	<div><div></div><div></div><div></div></div>	2.1, 2.3
Artists and Creatives in Brampton Schools: African Dance with Kwasi	11/26/2024	/	12	Kwasi	<div><div></div><div></div><div></div></div>	2.1, 2.3
Meet the Funders Symposium	11/26/2024	107	60		<div><div></div><div></div><div></div></div>	2.1, 2.2
Artists and Creatives in Brampton Schools: African Dance with Kwasi	11/27/2024	/	12	Kwasi	<div><div></div><div></div><div></div></div>	2.1, 2.3
Artists and Creatives in Brampton Schools: African Dance with Kwasi	11/28/2024	/	12	Kwasi	<div><div></div><div></div><div></div></div>	2.1, 2.3
Artists and Creatives in Brampton Schools: African Dance with Kwasi	11/28/2024	/	12	Kwasi	<div><div></div><div></div><div></div></div>	2.1, 2.3
In a New Light: Newcomer Creative Exchange Final Exhibition	11/29/2024	84	25		<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.3, 2.4
Community Connects: Dance Cypher	11/29/2024	60	30	Kwasi	<div><div></div><div></div><div></div></div>	2.1, 2.2, 2.4
DECEMBER						
Power Hour: Essential Healthcare Navigation for Artists	12/5/2024	42	18		<div><div></div><div></div><div></div></div>	2.1, 2.2
Introduction to BAO Information Session for Brampton Multicultural Centre	12/6/2024	N/A	27		<div><div></div><div></div><div></div></div>	
Open Studio: BAO Town Hall & Holiday Social	12/11/2024	51	60		<div><div></div><div></div><div></div></div>	2.1, 2.2
Grant Writing Drop-in Series #3	12/16/2024	30	22		<div><div></div><div></div><div></div></div>	2.1, 2.2
Community Connects: Roundtable Theatre	12/28/2024	N/A	15	Punjabi Arts Association		2.1, 2.2, 2.4
TOTAL		3794	5001			

# BAO

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